

Drive The
Change

INDIA'S LEADING
ELECTRIC VEHICLE
SHOW

Follow us:



*An International Exhibition on
E-vehicles, E-vehicle Parts & Charging Technology*

6th **RideAsia-EV**™

E-VEHICLES, E-VEHICLE PARTS & CHARGING TECHNOLOGY EXPO

18-19-20
APRIL 2025

Pragati Maidan, New Delhi

Welcome to the
WORLD of
ZERO 
EMISSION

— ORGANISED BY —



— SUPPORTING BODIES —



SOCIETY of
MANUFACTURERS of
ELECTRIC VEHICLES



— MEDIA PARTNER —



✉ info@rideasiaev.com

☎ +91-98759-53275



About Organiser

Udan Media & Communications Pvt. Ltd., founded in 2012, began with modest origins but a strong commitment to excellence. Today, it stands as a leader in organizing India's top exhibitions. With a focus on innovation and dedication, Udan has earned the trust of entrepreneurs, both locally and globally.

Our goal is to provide a robust platform for businesses to showcase their products, adopt new technologies, and navigate the global market. Through our exhibitions, we aim to support and empower enterprises, fostering growth and competitiveness in an ever-changing business world.

Driven by a passion for quality and a desire to build meaningful connections, Udan is known for its exceptional event organization. Our dedicated team works tirelessly to ensure that each exhibition exceeds expectations, offering participants valuable opportunities for networking, learning, and progress.

But Udan is more than just about events; it's about driving change and advancing progress. We are committed to creating environments where innovation thrives, partnerships flourish, and businesses succeed. With Udan, exhibitors and attendees can expect not just an event, but an immersive experience that inspires, connects, and transforms.





RideAsia-EV 2025

RideAsia is a flagship event for Indian and International industry of E-Vehicles E-Vehicle Parts & Charging Technology Expo. RideAsia is a three day exhibition on Electric Vehicles & Parts scheduled to be held at Pragati Maidan, New Delhi from 18th April to 20th April, 2025. This exhibition will be extended over 20,000 sq. mtr. of area. Pragati Maidan the most renowned venue for exhibitions situated in the heart of Indian Capital (Delhi). The objective of the Expo is to reflect the market's evolutionary path driven by new needs, competition, technology, channels and other developments. This unique forum offers opportunities to not just exhibit but also to create a long-lasting impression on the decisions taken by the Industrial leaders, Dealers & Distributor and General Public.

RideAsia is the perfect platform to Visualize Quality through Competitiveness. RideAsia aims to promote the Indian and international industry by bringing the manufacturers, dealers, retailers and consumer all under one roof. Business to Business (B2B) relation is must in order to stay connected in the market, for this RideAsia is the perfect facilitator for cooperation between national and international manufacturers and supply chain partners.

This mega event attracts visitors from All across India, including some of biggest names in Distribution & Retail Business of Electric Vehicles & Parts, including key decision and policy makers as well as industry captains who are keen to source latest technologies and manufacturing solutions for their products.



Electric Vehicle - An Industry Overview

The Indian electric vehicle (EV) industry is experiencing significant growth and holds immense potential for the future. With the aim of reducing pollution and dependency on fossil fuels, the Indian government has implemented various initiatives and policies to promote the adoption of electric vehicles. These measures have paved the way for a transformation in the automotive landscape and are driving the development of a sustainable mobility ecosystem in the country.

Moreover, the Indian automotive industry is also witnessing a shift towards electric vehicle manufacturing. Many domestic and international automobile manufacturers have introduced electric models or expand their electric vehicle offerings in the Indian market. This trend, coupled with the government's push for localized manufacturing, is expected to boost the production of electric vehicles within the country.

Another significant factor contributing to the growth of the Indian EV industry is the continuous advancements in battery technology. Research and development efforts are focused on improving the energy density, charging time and overall performance of batteries, thereby addressing the concerns of limited range and long charging times. As battery technology evolves and becomes more affordable, the cost of electric vehicles is expected to decrease, making them more accessible to a wider range of consumers.

Charging infrastructure development is crucial for the widespread adoption of electric vehicles. The Indian government, along with private companies and start-ups, is actively investing in the establishment of a robust charging network across the country.

Efforts are being made to develop charging stations in cities, highways, and public parking areas, with a focus on the installation of fast charging facilities. These initiatives aim to alleviate range anxiety among EV users and provide the necessary infrastructure for convenient and widespread EV charging.

In conclusion, the future of the Indian electric vehicle industry appears promising. With supportive government policies, the development of charging infrastructure, technological advancements, and increased manufacturing, the Indian market has the potential to become a global leader in electric mobility. The adoption of electric vehicles not only helps reduce carbon emissions but also promotes energy security and sustainability in India's transportation sector.

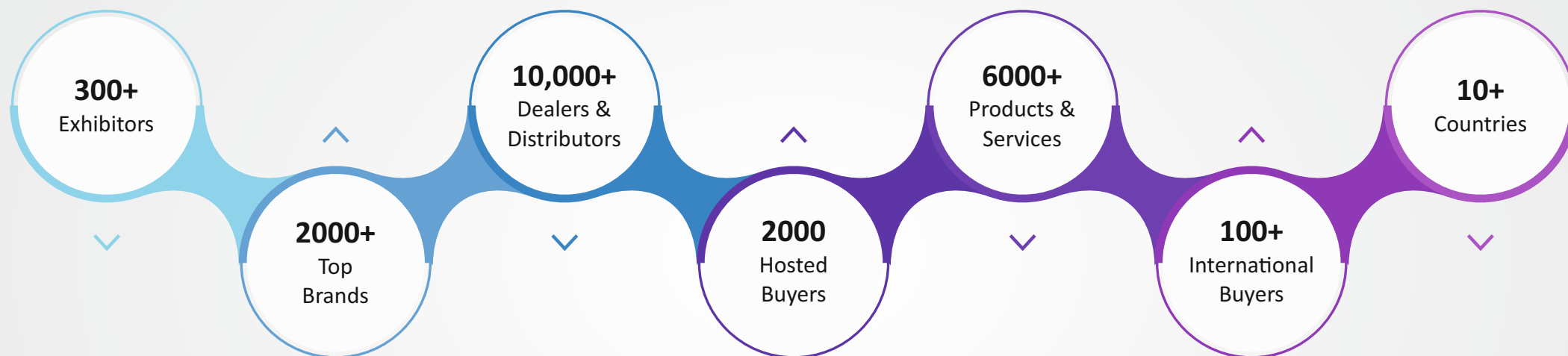


EV India Expo 2025





Facts & Figures 2024





Exhibitor's Profile

- Electric vehicle manufactures
- Hybrid vehicle manufacturers
- EV-Accessories
- Auto Parts Manufacturer
- Allied products and materials
- Artificial Intelligence / IOT / Robotics
- Assembly Solutions
- Autonomous Driving Systems
- Battery manufacturers
- Body & Chassis Fabricators
- Chargers, Connectors & harnesses
- CAD/CAM/CAE cum design simulation/ Software & Equipment Providers
- E-Cargo vans, E-Buses & E-Golf carts
- New Energy Vehicles
- E-bicycles & Tri cycles
- Energy storage technology
- Connectivity & Navigation Systems
- Inverters and Peripherals
- Magnetic Contractors, Motors, Power controllers & Powertrains
- Motor Technologies
- New Energy Vehicle Battery, Component Manufacturers & Infrastructure Providers
- Power & Energy Monitoring System, Power Devices
- Research & Development
- Safety Driving Systems
- Solar panels & cells
- Solid State Distribution Equipment Providers
- Thermal Management
- Banks, Financial Institutions & Insurance Companies

Visitors Profile

- Automotive Manufacturers & Assemblers
- Auto Component Manufacturers
- Automotive Consultants
- Automotive Training Institutes & OEMs
- City Planners, Infrastructure Developers & Highway Concessionaires
- Component Suppliers & Purchasing
- Dealers, Distributors/ Traders
- E-Rickshaw Owners/Operators
- Insurance Companies
- Investors/ Financial Institutes
- IT developers/System Designers & Engineers
- Motor/Inverters Manufactures
- Operation & Services
- Policy Makers & Government Departments
- Production, Procurement & Factory Managers
- Rechargeable Batteries Manufacturers
- Testing Agencies





Inauguration Ceremony 2024

Traditional lamp lighting ceremony marked the start of three-day International Exhibition. The 5th Edition of RideAsia-2024 at Pragati Maidan, New Delhi organized by Udan Media & Communications, was inaugurated by Dr. Rajneesh Additional Sec. & Development Commissioner (MSME) on 19th APRIL-2024. The dignitaries also shared their views on positioned add positivities to the manufacturing of Bicycles and Electrical Vehicles Industries in India as well as on International Level.











Our Proud Customers





Benefits of Participation

- ✓ 10,000+ Dealers, 100+ International Buyers
- ✓ Meet high quality prospects and decision Makers
- ✓ Brand Building opportunity among the Industry and General Public
- ✓ Direct interaction with industry suppliers, buyers and distributors
- ✓ Find out the latest technologies, products and services
- ✓ New Import & Export Opportunity
- ✓ Net work with Industry professionals
- ✓ Live Demonstrations & Direct interactions
- ✓ Strengthening Relationships with Existing Customers
- ✓ A platform to launch new products
- ✓ Explore Joint venture & partnerships.
- ✓ Live Feedback from consumers

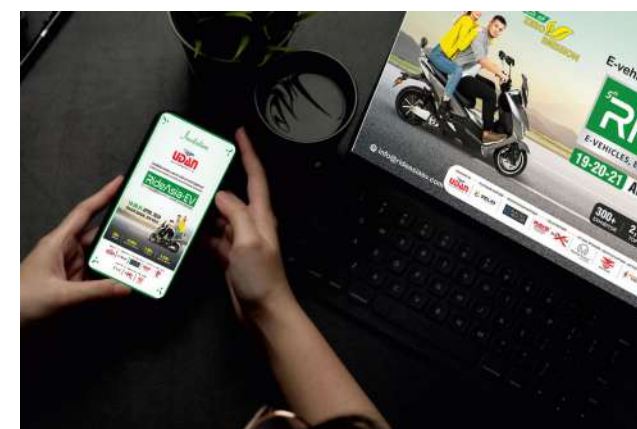




Marketing Campaign Event Promotion Strategies



OUTDOOR ADVERTISEMENTS



SOCIAL MEDIA ADVERTISEMENTS



1 MILLION WHATSAPP



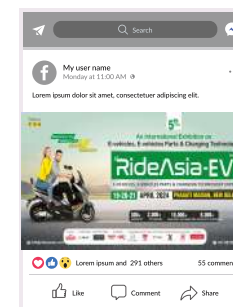
1 MILLION SMS



NEWSPAPER



4,00,000 MAILERS



FACEBOOK



20,000 TELECALLING

**Association Tie-ups | Government Alliance | Direct Mailing Invites | Client Invites | Social Media Campaigns
Bulk Email & SMS Campaign | Magazine Advertisements | Website-ups | Print Media Promotion | News Paper Advertisements
Special Invitations to Dealers & Distributors | Online Media Partners | Outdoor Hoardings | SEO
Telecalling | Media Partners & Many More...**



Participation Cost

A

Fabricated Stall
Minimum Stall Size: 12 sq. Mtr.
(4m x 3m) and Multiple Thereof



PARTICIPATION CHARGES

B

Domestic Exhibitors

Space per sq. mtr.
Bare Space: Rs. 11500/-
Shell Space: Rs. 12500/-



International Exhibitors

Space per sq. mtr.
Bare Space: US \$200
Shell Space: US \$250

C

OTHER UTILITIES

3 Phase Power Domestic

Before Expo
(During Stall construction)
INR 1500 per KW
During Show
INR 3500 per KW



International

Before Expo (During Stall construction)
US \$25 per KW
During Show US \$40 per KW

Compressed Air

Domestic
INR 12,000 per connection of
3CFM with 100 psi

International

US \$200 per connection



The Shell Space Would Include

- Floored carpet
- Fabricated stall
- Side and rear wall panels
- Exhibitors name on Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Four Spot Lights
- One 5 Amp Plug Socket
- One Entry in Participant directory

Show Dates:

18 - 19 - 20 April 2025

Venue:

Pragati Maidan, New Delhi

IMPORTANT DATES

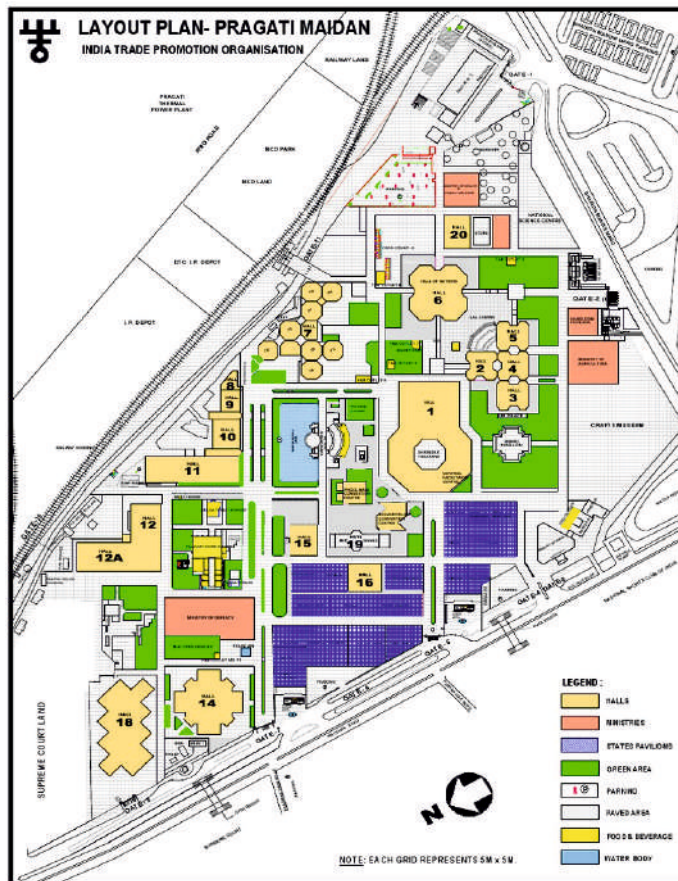
EXHIBITION TIMINGS - 10:00 AM to 6:00 PM

Payment Schedule

- | | |
|-----------------------|--------------------------------|
| 25% on Booking | - Against Booking Confirmation |
| 50% of Balance Amount | - Before 15th January, 2025 |
| Full Amount | - Before 15th March, 2025 |

Note: GST as Applicable by Govt. (India)

Location Advantage of New Delhi



Delhi, National Capital territory (NCT) of India is ideal place for hosting an international level event. It is third largest urban area of world. Made by combining seven ancient cities & now adding up adjacent cities of three states makes it most potential market. Being national capital, It is hub of all political & administrative authorities, who are involved in major policy making decisions. It also has advantage of all embassies & consulates situated in it.

Major advantages of Delhi being optimum choice for RideAsia

- Connectivity by air, rail & roads from all parts of Country
- Air Connectivity with entire world
- Easily connected with Punjab, Haryana, Rajasthan, Uttaranchal, U.P.
- Huge potential market (700+ Dealers, Distributors & Retailers in Delhi+NCR)
- World class infrastructure facilities • Sets pulse for new trends of India
- Center of lots of fun & recreational activities of youth attraction

Pragati Maidan Advantage



Pragati Maidan, "Mecca of Exhibitions in India" is India's world class exhibition complex which is constantly upgraded to keep it in a high standard of readiness. Spread over 123 acres of prime land in the heart of India's capital, New Delhi, Pragati Maidan offers about 61,290 sq. mtrs. of covered exhibition space in 16 halls, besides 10,000 sq. mtrs. of open display area.

The state-of-the-art exhibition halls have enhanced the appeal of Pragati Maidan as the ideal center for an increasing number of fair organisers and business visitors from different parts of the world. It has an area of nearly 150 acres (more than 625,000 square meters of exhibition space, makes it the biggest exhibition centers in India). State of art infrastructure

& facilities making your exhibition experience a pure delight.

1. New Exhibition Halls matching world class Infrastructure
2. Single Hall of 85x130sq ft.

3. High rise Ceilings

4. Air Conditioning Facility

5. Open Areas

6. Ample Parking Space in basement of Exhibition Hall

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